## TARGET COMMUNICATIONS CORPORATION







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## NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS RELEASE



2009 Wisconsin Deer & Turkey Expo and Shooting Sports Show Glenn Helgeland 262-242-3990

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## Free Weekend Pass to Hunter Education Instructors at Wisconsin Deer & Turkey Expo

Certified hunter education instructors will receive free admission to Wisconsin Deer & Turkey Expo when they present their instructor card or other verification at the ticket window. The Expo will be held April 3-4-5 in the Exhibition Hall at the Alliant Energy Center in Madison. This offer is good for any and all of the three days of the event.



"It is a way to say thanks to a group of dedicated, hard-working people," said Glenn Helgeland, president of Target Communications, the company that produces the Expo.



"Instructors seldom get the recognition they deserve for their leadership and for being on the front lines of the efforts to continue hunting as a safe, secure outdoor recreation opportunity. They're doing a fine job helping equip the youth and new hunters of all ages in Wisconsin with the necessary safety and ethics knowledge to get started the right way."



With a wide range of activities, special events and educational natural history displays, the Expo is an event for the entire family.

Show hours are 2:00 p.m. - 9:00 p.m. Friday, April 3; 9:00 a.m. - 7:00 p.m., Saturday, April 4, and 9:00 a.m. - 4:00 p.m. Sunday, April 5. Tickets are available at the door; they go on sale one-half hour before doors open Saturday and Sunday.

For Deer & Turkey Expo details, visit the Expo's web-site (www.deerinfo.com).

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